



GETVISIBILITY



GETVISIBILITY FOCUS

Discover and classify unstructured data and access permissions across your organisation

getvisibility.com

The Getvisibility Focus Solution

Organisations have enormous quantities of data scattered across file servers, cloud infrastructure and mobile devices. Almost every organisation will have files on their network that contain sensitive, personal or regulated content. Unfortunately, most organisations have no idea what their unstructured data footprint looks like and they're creating significantly more data on a daily basis. If we couple this with a sharp rise in cybersecurity breaches and strict new regulations you have a very challenging environment that's putting severe pressure on organisations.

Getvisibility's approach is to help companies understand their data footprint with the highest accuracy possible and control this data. Without this, unstructured data security simply cannot work.

Many current solutions tend to be inaccurate, expensive, resource intensive and have relatively low success levels. Getvisibility has created a solution using the latest in artificial intelligence to help companies to protect and govern their data like never before, in a quick and cost effective manner.

Using state-of-the-art machine learning algorithms, we combine natural language processing with neural networks and optical character recognition. This allows us to discover and classify unstructured data across organisations with unparalleled accuracy and speed without affecting file server performance.

The Getvisibility reporting suite enables data remediation through tactical reporting on issues such as duplicate data, redundant obsolete or trivial data (ROT), data retention, access permissions and much more.



Discover

Automated unstructured data discovery across the organisations estate, including a full data inventory and access permissions



Classify

Customised categories, subcategories and classification levels in line with company policies and taxonomy.



Protect

Accurate classification and detailed reports allow for precise and effective data protection and allow security solutions such as data loss prevention to yield superior results.



Data Discovery

Getvisibility Focus provides unstructured data discovery and classification across organisations with unparalleled accuracy and speed, without affecting file server performance. Getvisibility Focus discovers data scattered across file servers, cloud infrastructure and mobile devices. New connections can be configured seamlessly through the Getvisibility configuration wizard within the Focus dashboard. Once the connection is established and permissions are granted, scans can be either manually triggered or scheduled on a recurring basis. Examples of Getvisibility discovery capabilities include but are not limited to:

- ✓ File servers
- ✓ OneDrive
- ✓ SharePoint
- ✓ Google Drive

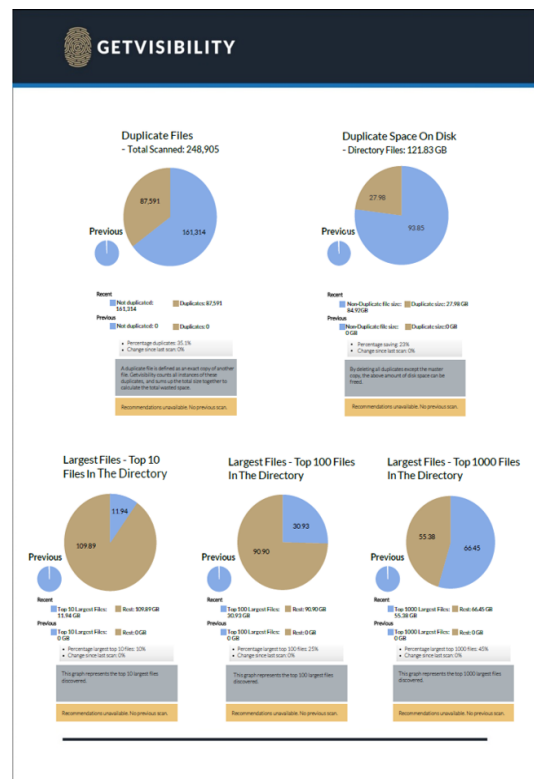
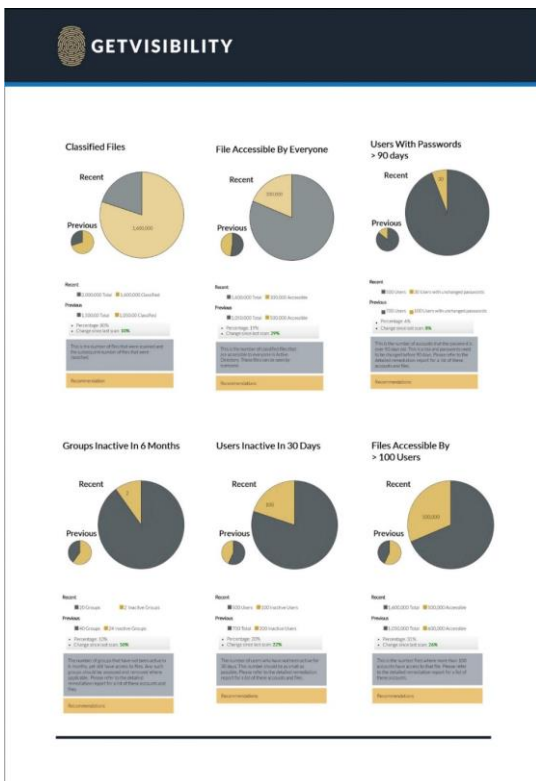


Reporting Suite

The Getvisibility reporting suite sits within the administrator dashboard and allows for one-click use case specific report generation. Available reports include but are not limited to:

- ✓ Sensitive Files
- ✓ Access Permissions
- ✓ Duplicate Files
- ✓ Redundant Obsolete or Trivial (ROT) Data

Sample Reports

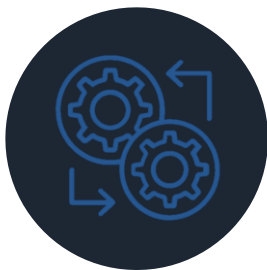


Access and Permissions

Access and permissions determine what users, accounts and groups can view, alter or remove digital information across an organisation. This is usually enforced through an Information Rights Management (IRM) software, such as Active Directory. As with many data protection strategies, these platforms can provide limited defence without being informed by accurate unstructured data discovery and classification.

Correct access and permissions is vital for organisations from a commercial and regulatory perspective, in ensuring that sensitive information is only accessible to those with a legitimate reason and security level.

Getvisibility integrates with Active Directory and other IRM solutions to enhance access security within organisations. The Getvisibility reporting suite provides information on key areas of risk regarding users, groups, passwords and access permissions. Integration with IRM solutions also allow for effective remediation on these areas of risk.



Integration

Getvisibility integrates with a number of IRM platforms, which can be easily configured through the Getvisibility configuration wizard. As Getvisibility writes tags to document's metadata, it is easily and effectively read by a multitude of information rights management solutions.



Reporting

The Getvisibility reporting suite provides multi-layered reports for stakeholders at varying levels within an organisation. Appropriate users can generate information based on a number of key user and permission issued such as stale accounts, highly visible sensitive information, password changes and much more.



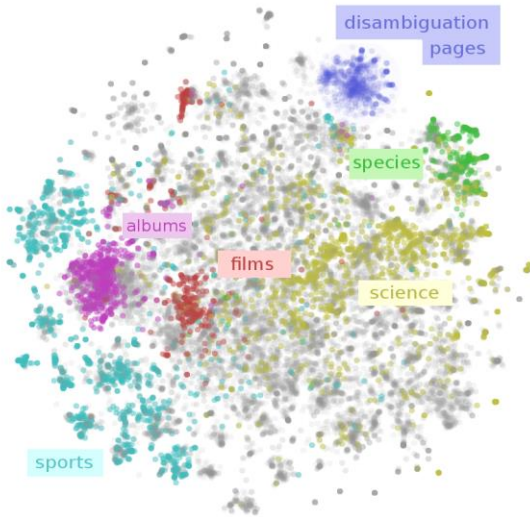
Remediation

With comprehensive and accurate information provided by the Getvisibility reporting suite, as well as precise document classification, organisations are enabled to apply effective remediation to the access management in a timely and resource light manner.





Machine Learning

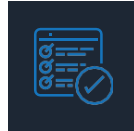


Machine Learning (ML) is the use of computer systems that are able to learn and adapt without following explicit instructions, by using algorithms and statistical models to analyse and draw inferences from patterns in data. In this case Getvisibility have trained machine learning models to handle documents and find sensitive information. Machine learning plays a vital role in Getvisibility's solution, as it allows the platform to run quickly, efficiently and accurately without a large drain on resources.



ACCURACY

Using machine learning allows Getvisibility to quickly and accurately understand an organisation's taxonomy, including industry or company specific documents, without the laborious task of manually defining regex and keywords.



AUTOMATION

The use of machine learning allows for the automation of tasks which are historically laborious and a large drain on resources. This automation removes human error and simplifies the data governance process.



MODEL TRAINING

Getvisibility boasts best in class out of the box accuracy. However, model training is recommended for fine tuning and specific document classification training, Getvisibility have automated this process, allowing organisations to quickly and easily create a customised model, specific to their needs.



REDUCED COST OF OWNERSHIP

Legacy solutions typically require a large amount of resources and professional services to prepare, set-up and maintain data classification within an organisation, while yielding varying levels of success. Machine learning allows for minimal human intervention, massively reducing the cost of ownership while improving speed and accuracy.



Machine Learning Model Training

Manual Classification of Files EXPORT SIGNATURES [Back to landing page](#)

SEARCH: Type file or folder name... **RISK**: Select Filter... **CATEGORY**: Select Filter... **SUBCATEGORY**: Select Filter... **SOURCE**: Select Filter... **FILE EXTENSION**: Select Filter... **CLASSIFIER CODE**: Select Filter...

SHARE: PII SENSITIVITY CLASSIFIED Select Filter...

Source	Path	Size	Type	Category (confidence)	Subcategory (confidence)	Model Version	Classifier Code	Contains PII	Sensitive	Risk	Modify
54.74.78.74	CS/DemoSet/Sharepoint site 2/ Kerberos_License1_25092019.pdf	1.03 MB	pdf	Business Documents 1.000	Internal document 1.000	manual	Success 0	<input type="checkbox"/>	Sensitive	Low	<input type="button" value="UPDATE"/> <input type="button" value="CANCEL"/>
54.74.78.74	CS/DemoSet/FileShare/ DataWorld-Invoices1-17092019.csv	6.66 KB	csv	Financial Documents 1.000	Invoice/Purchase order 1.000	manual	Success 0	<input checked="" type="checkbox"/>	Sensitive	Low	<input type="button" value="UPDATE"/> <input type="button" value="CANCEL"/>
54.74.78.74	CS/DemoSet/Sharepoint site 2/ Data Sources - Job Description.docx	17.31 KB	docx	HR Documents 0.224	Recruitment 0.224	classifier 4.3.3	Success 0	<input checked="" type="checkbox"/>	Non-sensitive	Low	<input type="button" value="UPDATE"/> <input type="button" value="CANCEL"/>
54.74.78.74	CS/DemoSet/FileShare/ 2 Quality Policy Statement.docx	35.14 KB	docx	Business Documents 0.420	Policy/Procedure 0.487	classifier 4.3.3	Success 0	<input checked="" type="checkbox"/>	Non-sensitive	Low	<input type="button" value="UPDATE"/> <input type="button" value="CANCEL"/>
54.74.78.74	CS/DemoSet/Sharepoint site 1/ SoftwareTeam_amended.docx	20.69 KB	docx	HR Documents 0.407	CV 0.410	classifier 4.3.3	Success 0	<input checked="" type="checkbox"/>	Non-sensitive	Low	<input type="button" value="UPDATE"/> <input type="button" value="CANCEL"/>
54.74.78.74	CS/DemoSet/Sharepoint site 2/ Incident Management Plan Template.docx	22.82 KB	docx	HR Documents 1.000	Incident report 1.000	manual	Success 0	<input checked="" type="checkbox"/>	Non-sensitive	Low	<input type="button" value="UPDATE"/> <input type="button" value="CANCEL"/>
54.74.78.74	CS/DemoSet/Sharepoint site 2/ SoftwareTeam - Job Description.docx	15.89 KB	docx	HR Documents 1.000	Recruitment 1.000	manual	Success 0	<input checked="" type="checkbox"/>	Non-sensitive	Low	<input type="button" value="UPDATE"/> <input type="button" value="CANCEL"/>
54.74.78.74	CS/DemoSet/FileShare/ how-to-guide-gdpr.pdf	2.24 MB	pdf	Technical Documents 0.376	Presentation 0.122	classifier 4.3.3	Success 0	<input checked="" type="checkbox"/>	Non-sensitive	Low	<input type="button" value="UPDATE"/> <input type="button" value="CANCEL"/>
54.74.78.74	CS/DemoSet/End point/ ITU - IPTV Middleware and Architecture Requirements List.doc	394.50 KB	doc	Technical Documents 0.890	Specification/Blueprint 0.223	classifier 4.3.3	Success 0	<input checked="" type="checkbox"/>	Sensitive	Low	<input type="button" value="UPDATE"/> <input type="button" value="CANCEL"/>
54.74.78.74	CS/DemoSet/Sharepoint site 2/ Planning for the TMS - B - Template.docx	23.35 KB	docx	Business Documents 0.496	Audit 0.288	classifier 4.3.3	Success 0	<input checked="" type="checkbox"/>	Sensitive	Low	<input type="button" value="UPDATE"/> <input type="button" value="CANCEL"/>

This area in the Getvisibility Focus dashboard gives administrators the option to verify Results, giving the option to change the category, subcategory, and the presence of PII within a document.

- ✓ If an organisation is connected to the Getvisibility centralised server, this will automatically inform the machine learning model once the Update button is selected.
- ✓ If an organisation is not connected to the Getvisibility centralised server, these new anonymised signatures can be exported through clicking the Export Signatures button at the top of the screen. These signatures can then be shared with your Getvisibility Account Manager who can arrange a direct update of the model.



KEY USE CASES

Protecting IP Data Security

You cannot protect what you do not understand. Without an accurate means of understanding and classifying unstructured data, data security measures cannot work effectively.



Intellectual
Property



Information
Migration

Information Migration Enterprise Content Migration

Accelerate ECM migration through:

- Information on redundant, obsolete and trivial data and duplication
- Phased automated migration using Getvisibility output
- Track crucial document migration
- Identify and reduce shadow IT and personal stashes



Governance

GRC and ROT Data Governance and Compliance

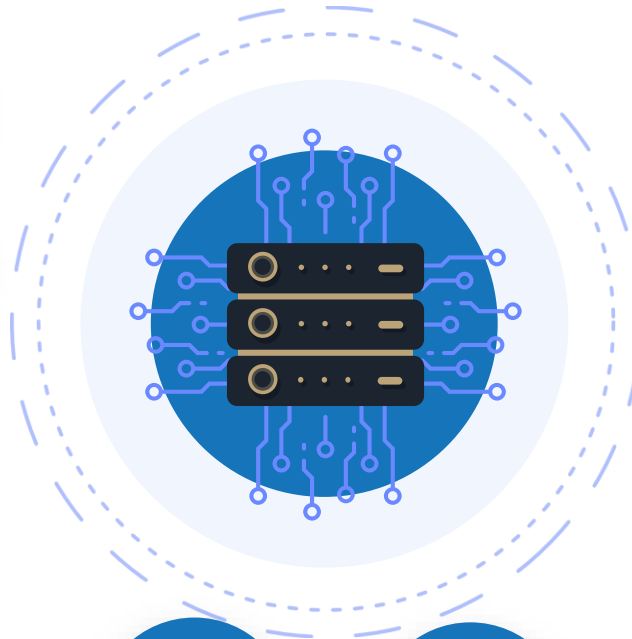
Gain a clear view of the customer's unstructured data compliance posture using the detailed reports and dashboards.



Cloud Migration

Cloud Migration

- Information on redundant, obsolete and trivial data and duplication
- Access rights and data at risk
- Integration with DLP platforms.



Data Loss
Prevention

Roll Out DLP Data Loss Prevention

Getvisibility integrates with a Data Loss Prevention (DLP) Platform to suggest or write the correct tags to the documents automatically.



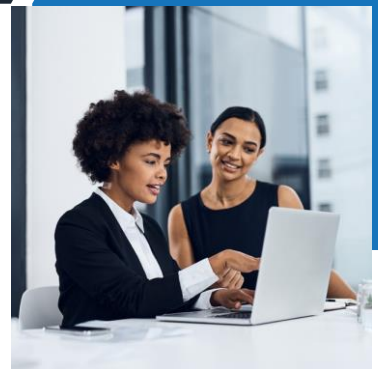
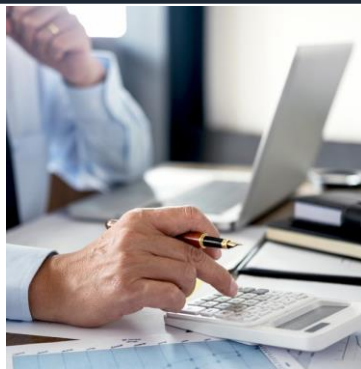
SIEM

SIEM Integration Security Incident Integration

Getvisibility integrates with Security Incident Event Management (SIEM) Platforms to allow immediate remediation or incident response to unstructured data anomalies.

As a car home and travel insurance company, securing our data and our customers data is crucial. Speed and accuracy are important and our experience with existing tools has highlighted serious shortcomings. The Getvisibility platform has been able to rapidly scan our data set, across file systems, and classify with accuracy that surpasses other tools”

Enda Kyne,
CIO, FBD Insurance



Legacy Data



Getvisibility Focus

Discovery and classification of unstructured legacy data and access to the Getvisibility Reporting Suite.

Data in Creation
and on Endpoints



Getvisibility Synergy

Manual classification of documents and emails on creation with AI suggestions and user activity reporting. Endpoint discovery and classification of unstructured data.

Organisational
Overview



Getvisibility Data Risk Score

Multi-layered reporting analysing the current data risk posture of an organisation under multiple categories.

CORE FEATURE BREAKDOWN

	Synergy	Synergy Pro	Enterprise Suite Synergy Pro + Focus
Email DLP on Classification	●	●	●
Live Classification of Data In Motion	●	●	●
Watermarking	●	●	●
Headers and Footers in Microsoft Office	●	●	●
One GRC Compliance Configuration	●	●	●
Customer Support Via Email, Phone or Live Chat	●	●	●
Policy Configuration	●	●	●
Windows Explorer Classification		●	●
Sharepoint		●	●
Insider Threat Monitoring		●	●
Risk Assessments		●	●
IAM		●	●
Self Service Data QA		●	●
On-Demand or Scheduled Scans			●
Data R.O.T Analysis			●
Comprehensive & User-Friendly Visualisation of Classified Data Files			●
Reporting and Remediation			●
Self Service Model Training			●
Data Risk Score Reporting	●	●	●

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